

Orange Blossom Bride

Connecting Brands and Destinations to
Fun, Wanderlust Engaged Couples

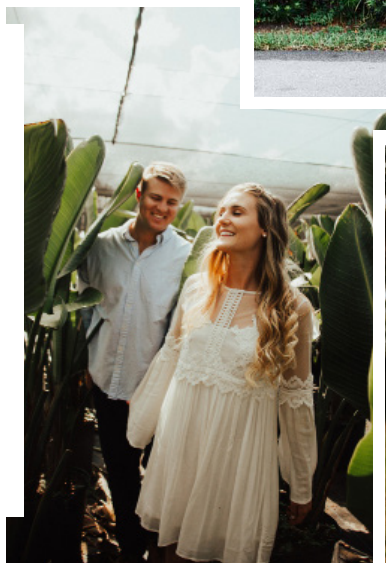


ABOUT OUR *Publication*

Since our launch in January 2016, Orange Blossom Bride has provided couples getting married in the Central Florida area with local wedding inspiration and the tools they need to plan their wedding. Along with local wedding inspiration, we also provide lifestyle and travel content, such as honeymoon destinations and weekend getaways, for our readers.

MEET THE OBB COUPLE

Let us introduce you to our engaged couples who embrace the journey of the wedding planning process just as much as their wedding day. Since becoming engaged, they have found inspiration for their wedding on wedding blogs, Instagram, and Pinterest. They enjoy sharing the planning process with their families and friends on Facebook and Instagram. It is important to them to create a unique and memorable experience for their wedding guests, both before and during the day, that reflects them as a couple. They enjoy all that the Central Florida area has to offer but have a strong wanderlust and love to travel to fun and unique state, national and international destinations.



Photos: Top: SO Photography |
Left: Old Pine Pictorial | Right:
Oak and Iron Photography

Online Stats

- Average Over 9,000 Pageviews a Month
- 10,600+ Social Media Followers
- 2 million+ Monthly Views on Pinterest

DEMOGRAPHICS

- 80% of Traffic from United States
- 50% Traffic from Florida
- 80% Female
- 54% Age: 20-34
- 17% Age: 35-44

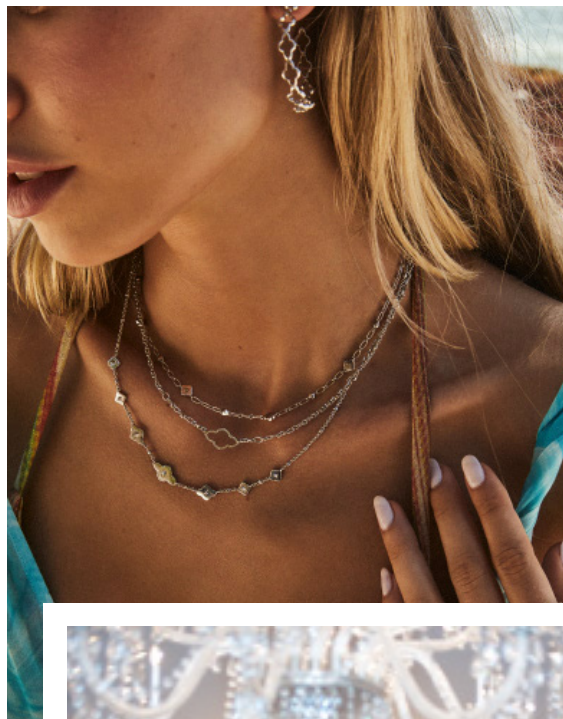


PAST PARTNERSHIPS

Destinations



Brands



SPONSORSHIP OPPORTUNITIES & ADVERTISING RATES



RATES

\$525

SIDE BAR AD - 3 MONTHS

Ad visible on every page of the website

\$900

SIDE BAR AD - 6 MONTHS

Ad visible on every page of the website

\$250

INSTAGRAM REEL

Up to 15 seconds IG Reel showcasing business/location

\$150

INSTAGRAM CAROUSEL POST

Up to 5 photos showcasing business/location

\$1050

VIDEO REVIEW

Up to 2 minute video showcasing the business/location included on featured blog post and YouTube Channel

AD PAYMENT POLICY

Payment must be received prior to publishing any material. Please contact us at info@orangeblossombride.com if you need additional information.

BLOG POST

\$800

600+ word post. Includes complimentary social media blast on Instagram, Facebook, and Pinterest directing to the blog post.

For product reviews and giveaways, contact us if you need a custom collection.

CUSTOM OPPORTUNITIES

Please contact us at info@orangeblossombride.com to discuss custom packages.

Available Options: Blog, Instagram, Facebook, YouTube, Pinterest

OUR POLICY I

To best serve our followers, we reserve the right to always portray our honest feedback and reviews about our experiences. Products must be sent for testing and in-person visits to venues and locations must be provided at no additional cost to Orange Blossom Bride.